

## Promotion of vaccine clinics – Path to green in N.B.

June 3, 2021

We are looking for support from our Horizon community to help get New Brunswickers vaccinated.

As Horizon staff and physicians, you are leaders in our communities. We encourage you to reach out to your personal networks and remind them of the importance of receiving their first dose of the COVID-19 vaccine.

GNB has presented an aggressive target of vaccinating 75 per cent of NBers with a first dose by June 7. **There is capacity for appointments at clinics happening in all communities over the next several days.** We all have a role to play in getting our communities and businesses back to full capacity and seeing friends and family this summer.

Consider using your personal social media accounts to post a status encouraging your network to get vaccinated by scheduling an appointment at [www.gnb.ca/bookavaccine](http://www.gnb.ca/bookavaccine) – you can visit Horizon’s social media channels and share from there or use one of the messages we drafted below!

- Facebook: <https://www.facebook.com/HorizonNB>
- Twitter: <https://twitter.com/horizonhealthNB>

### Messages:

ENGLISH:

We need 75 per cent of New Brunswickers to receive their first dose of the COVID-19 vaccine by June 7!

Spread the word to family and friends – this is your shot to protect yourself and others. Encourage those around you, who may be hesitant and remind them: vaccines save lives and are our best bet to return to the activities and places we love.

Anyone over the age of 12 can book an appointment online, it’s easy:

[www.gnb.ca/bookavaccine](http://www.gnb.ca/bookavaccine)

FRENCH:

Nous devons aider la province à atteindre sa cible en matière de vaccination contre la COVID-19, soit que 75 % des Néo-Brunswickois aient reçu leur première dose du vaccin d'ici le 7 juin!

Faites passer le mot dans votre entourage! Ne manquez pas l'occasion de protéger votre santé et celle de votre collectivité. Encouragez vos proches qui hésitent à se faire vacciner à le faire. Rappelez-leur que les vaccins permettent de sauver des vies et qu'ils sont le meilleur moyen de nous permettre de reprendre nos activités et de voyager.

La marche à suivre pour prendre rendez-vous est simple. Toute personne âgée de 12 ans et plus peut prendre rendez-vous en ligne : [www.gnb.ca/rendezvousvaccin](http://www.gnb.ca/rendezvousvaccin)

#CombattonsLaCOVIDauNB #EnRouteVersLaPhaseVerte